

Sinan Ascioğlu

UX + Product Design + Data Visualization | wiredpieces.com | sinan@wiredpieces.com | @msawired

Work Experience

- 15+ years
03.2008 – current
- OpenProcessing.org**
Founder, Designer, Developer
OpenProcessing is a social creative coding platform for digital artists and educators, visited by 100k users per month. Founded as part of my thesis project at NYU, I have been running it as a side-project with occasional freelancer help since 2008.
- 10 months
10.2019 – 08.2020
- Hammerhead, New York, NY**
Director of UX
Lead our design team to create the new Karoo OS Ecosystem for Karoo, **a bicycle GPS device that allows cyclists to navigate, train, and compete with other cyclists**. Includes the design of custom Android OS, mobile apps, and web app.
- 14 months
09.2018 – 11.2019
- Method, New York, US**
UX Designer
Designed **a new position allocation system for the US Navy** to manage the sailors and officers.
- 1.5 years
06.2016 – 02.2018
Fulltime
- Bond.co/Newell, New York, NY**
Director of UX
Lead our design team at Bond, an online handwritten note service, over the creation of our **iOS app, web app, and internal tools** that allowed users to write and send personalized handwritten notes in seconds.
- 17 months
02.2015 - 09.2016
- Yale University, New Haven, CT**
Product Designer
Designed and developed **the Epidemic Modeling and Simulation Platform** for Yale Public Health Department
- 11 months
02.2015 - 01.2016
- Zoomi Inc., Malvern, PA**
Data Visualization Designer
Designed and developed the **dashboard visualizations** on Zoomi's educational product.
- Various
01.2014 - current
- Startups via Crafted, New York, NY**
UX Designer
Designed **PS21's** mobile app connecting students to professionals.
Designed **OnePaperLane's** dashboard for digital paperwork management platform.
Designed **MusicFolio** iPad app for sheet music creation and editing.
- 5 months
09.2014 - 02.2015
- Scholastic, New York, NY**
Lead UX Designer
Designed various digital K12 products and their license management platform.
- 2 weeks
07.2014 - 08.2014
- McGarryBowen, New York, NY**
UX Designer
Designed the wireframes for **Verizon's** new online publication Sugarstring.
- 2 months
01.2014 - 03.2014
- Capco, New York, NY**
Lead UX Designer
Designed the website of Dominican Rep.'s leading bank, **Banco Popular**.

2 months
10.2013 - 12.2013

Mr. UX/Kelton, New York, NY

Lead UX Designer
Created personas, flows and wireframes for **Hospira's** infusion device reporting platform.

9 months
09.2012 - 07.2013

Digitas, New York, NY

ACD of Interaction Design
Designed **American Express's** Merchant Portal, and credit card application flow.

3 months
04.2012 - 07.2012

Birdseye Mail, New York, NY

UX and Interaction Designer
Created the UX architecture and produced wireframes for **Birdseye**, the first email client built from the ground up for tablets, which got acquired by Yandex for 8x ROI for its investors soon after its launch.

3.5 years
10.2008 – 01.2012
Fulltime

KBSP, New York, NY

Senior UX and Interaction Designer
Worked on **BMW** account on bmwusa.com and campaign sites, apps, etc. and also helped on projects for **Netjets, GoldmanSachs, Vanguard, Homegoods, Philadelphia Flyers, Nintendo**

4 months
06.2008 - 10.2008

R/GA, New York, NY

UX and Interaction Designer
Produced wireframes for **Verizon** shopping cart and account management experiences.

Academic

4 months
01.2020 – 05.2020

New York University, New York, USA

Adjunct Professor
Taught data visualization class focusing on theory and coding with p5js, D3.

4 months
01.2016 – 05.2016

Rutgers University, New Jersey, USA

Adjunct Professor
Taught Design Studio 2B class focusing on digital design, UX and data visualization.

Education

2 years
2006 – 2008

New York University, Tisch School of the Arts, New York, NY

Interactive Telecommunications Program, MPS.

1 year
2005 – 2006

Istanbul Technical University, Istanbul, Turkey

Information Technologies in Design, MSc. (transferred to NYU)

4 years
2001 – 2005

Bilkent University, Ankara, Turkey

Electrical and Electronics Engineering, BSc.

Crafting Tools of Choice

Design

Sketch, Figmar, Adobe CC

Wireframe

Sketch, Figma, Adobe XD & inDesign, Pen & Paper

Prototype

Invision, Principle, HTML/CSS/JS

Code

web: HTML, CSS, Javascript (Vue, React, ESM), PHP-MySQL

data visualization: D3js, p5js, Processing